1. **Given the provided data, what are three conclusions** **can we draw about crowdfunding campaigns?**
   * Based on the data especially the percent funded, we can draw that the more people funding the campaigns the more successful they are.
   * Based on the data especially the pledges and goals, we can draw that the more pledges from the campaign, the more successful the campaign is no matter how high the goals of the campaign.
   * Based on the data especially the average donation, we can draw that high or low the average donation amount does not affect the success or failure of the campaign.
2. **What are some limitations of this dataset?**
   * The data does not provide any background information on the campaigns, such as the quality of the supplied product or service or the experience and competence of the campaigners.
3. **What other possible tables and/or graphs could we create, and what additional value would they provide?**
   * A table or graph that compares the financing aims of successful and unsuccessful campaigns may reveal whether campaigns with higher targets have a better chance of success. Using this data, activists could more accurately predict how much money their campaigns would need.
   * A chart or table detailing each campaign's supporter base's daily, weekly, and monthly growth. Campaign marketers may find this data useful in planning future campaigns because it may be possible to predict when a campaign will receive the greatest support by looking at the rate of support it has received daily, weekly, or monthly.
   * A table or graph for each campaign's daily, weekly, and monthly fundraising totals. A campaign that is most likely to get donations may be seen in a table or graph showing the amount of money donated daily, weekly, or monthly. Organizers of campaigns might use this data to better gauge how much money they need to raise.